



Crystal Lake Central Booster Club ~ supporting all tiger teams and groups

Welcome back Tigers! This is going to be an interesting year, but we are excited to see our fabulous Central community ready to handle whatever comes. The Boosters look a little different this year, with new officers and a new role figuring out different ways that we can help the students and staff, but we are all excited to be here.

Over the years, the Crystal Lake Central Boosters Club has been able to give back so much to all of the various organizations in the school. Last year alone, we contributed over \$53,000 to teams, clubs, and to programs at the school. In the last 5 years, those contributions average about \$42,000 per year. These contributions are in addition to the \$5,000 we give in the form of scholarships each year.

This year, like many, we are faced with a different reality. Our primary sources of fundraising all involve in-person gatherings, with concessions at sporting events being our single biggest source of income. Without those games being held, or being held in limited ways, we are faced with the prospect of not being able to support our school when they need it most.

Instead, we are looking to our community of supporters to help us in new ways. We know that we won't be able to give back nearly as much as we have in the past, but there are still many groups in the school that count on the funds that we are able to share with them.

One of the best ways for you, our Tiger family, to support us this year is by becoming a Family Patron. We have expanded our existing program to create more levels and benefits. It is, like much of our world these days, an evolving program as we continue to find ways to recognize our strongest supporters. In past years, the amazing support we have received has been very passive as families buy food at our concessions stands. We ask that this year, you consider donating directly to help us continue to be able to give the many school programs the funding they need. You can see all of the new levels here: <http://clcboosters.org/familypatron/>

Another fun way you can support us is through our spirit wear sales! We offer a number of items to help students and family members show their tiger pride, whether they are on a video call or social distancing in the community. Be sure to check out the online store at: <https://clcboosters.square.site/>

If you have a business, be sure to check out the marketing benefits of our business patron program!

Thank you in advance for your consideration!

Sincerely,

Heidi Alexander

President

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